



recycled leather bags  
*by randi*

[www.oraearth.com](http://www.oraearth.com)





## the ora story

The vintage treasure hunt begins the tale of creation for each Ora bag. Each vintage garment that is destined to become an Ora bag has spoken to Randi in some way; telling stories of it's past life through the character of it's look, the natural way it hangs after years of use and the way it alludes to the stories of it's previous owners' lives. Randi's true love is fashion. Her weakness for exquisite hand detailing, true quality craftsmanship and her love of garments that tell stories lead her to rescue the most unlikely of leather cast-offs only to reincarnate them as one of a kind luxury bags.

A person is shown from the waist down, wearing a light-colored dress with a delicate floral pattern in shades of pink and brown. They are also wearing a blue denim jacket over the dress. A large, brown leather backpack with multiple pockets and a braided strap is slung over their shoulder. The background is a soft-focus wooded area with trees and sunlight filtering through the leaves.

**billy**

*the ora  
backpack*







## meet billy, *the ora backpack*

Each garment that is selected to become an Ora backpack undergoes a thorough character assessment before being deconstructed and patch-worked back together. Unique garment features such as pockets, appliques, and intricate seam details are carefully worked into the design of the finished backpack. These remnants of a past life help the newly constructed Ora bag to tell it's own story.

Work it in but never expect to wear it out—all Ora bags are constructed to last a lifetime of wear and tear, and they just get better with use and age.



dani

*the reclaimed  
vintage garment  
ora bag*







## meet dani, *the reclaimed vintage ora bag*

Like her cousin billy, dani is born from a previous life as garment. Each Ora Dani bag once walked the earth in a different form, living the life of a luxury garment, only to be cast aside as the times changed. Constructed from vintage garments from a by-gone era, each dani bag once again enjoys a life of luxury and style. Carefully selected skirts and pants become dani bags that tell their own stories. Internal and often external pockets, garment closures and adjustable straps allow each dani bag to accommodate your style.



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